

This worksheet is intended to help identify opportunities to present the Living Legacy Project to groups in order to generate leads, appointments and/or referrals. Many groups meet regularly and look for speakers. Others may need to schedule a special event to learn about the Project if it aligns with their mission.

List as many as possible and then select your top 20 groups to contact

Think first of groups you may know someone belonging to. An 'insider' can make all the difference in securing a spot on their speaking calendar.

Community: Libraries, senior enrichment centers, adult day care,	Kiwanis
Rotary, Elks, Knights of Columbus	
Business: Lunch & Learns, sales meetings, seminars	
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Ethnic Groups: African, European, Jewish, Hispanic, Asian		
golf, ladies, com	and Clubs: Genealogy, family history, scrap bookers, book munity outreach, reminiscence, bible, grandparents, nent community, active adult, exclusive elite clubs	
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	roups: Business networking, court reporters, PC users, I services, medical services, senior services, financial	
services, caregiv	ers	
		